

## Official Rules for Gingerwoods Wedding Day Giveaway

By submitting a Sweepstakes registration form to the **Gingerwoods Wedding Day Giveaway** (the "Sweepstakes") you, hereinafter referred to as "Entrant," thereby agree to be bound by these Official Rules and by the decisions of Wedtro, Inc., the Sponsor, which are final and binding on all matters pertaining to the Sweepstakes.

1. **Description of Sweepstakes Offer.** The Gingerwoods Wedding Day Giveaway is sponsored by Wedtro, Inc., a Kentucky corporation, 7611 Rose Island Road, Prospect, KY 40059 (the "Sponsor"). One (1) prize winner ("Winner") will win a wedding day at Gingerwoods Event Hall on Friday, October 8, 2010 as further described below.

2. **How to Enter.** The entry period for the Prize commences at 10 a.m. on October 20, 2009 and ends Thursday, January 7, 2010 at 8 p.m. local time in Prospect, Kentucky. To enter, complete a Sweepstakes registration form on The Wedtro.com website and a "My Favorite Vendor" form, which can be obtained at the door of The Wedtro.com Bridal Expo V on Thursday, January 7, 2010 from 4 - 8 p.m. at Gingerwoods Event Hall, 7611 Rose Island Road, Prospect, Kentucky 40059 ("Gingerwoods"). The "My Favorite Vendor" form allows Entrant to select from the vendors exhibiting at The Wedtro.com Bridal Expo V, the vendor in each category (e.g., invitations, florist, photography) that she believes is the best qualified to help create her perfect wedding day. A Sweepstakes registration form may also be completed at The Wedtro.com Bridal Expo V. There is no charge to attend The Wedtro.com Bridal Expo V. There is a limit of one entry per person (regardless of email or mailing address used); however, any entrant who registers here on or before midnight on January 5, 2010 will receive an additional entry upon submission of her "My Favorite Vendor" form. The database clock at this website will be the official timekeeper for the Sweepstakes. Misrepresentation or duplicates will result in disqualification. Note: An entrant must submit a Sweepstakes registration form AND a "My Favorite Vendor" form to be entered into the Sweepstakes. **NO PURCHASE OR DONATION IS NECESSARY TO ENTER OR TO WIN THE SWEEPSTAKES, AND A PURCHASE OR DONATION WILL NOT INCREASE YOUR CHANCE OF WINNING.**

3. **The Prize.** One (1) Winner will receive the use of Gingerwoods Event Hall for a 5-hour wedding and reception on Friday, October 8, 2010, consisting of use of the Main Hall, Deck and grounds for 100 guests (including the bride and groom) at a time agreed upon between Gingerwoods and the Winner (the "Prize"). Value = \$1400.00. The Winner may also elect to receive the item(s) offered by the vendor selected by the Winner in each category (e.g., invitations, florist, photography) on the Winner's "My Favorite Vendor" form, which, if elected, may increase the value of the Prize. Examples of items offered by vendors by category include the following:

### **Hotels-**

Suite accommodations on your wedding night from one of three Louisville hotel properties, including turn down service with special honeymoon amenities upon arrival and breakfast for two the next morning. Value = **\$300.00**

### **Invitations-**

100 custom invitations, envelopes with return addresses and RSVP sets. Value = **\$500.00**

-or-

Wedding Invitation Package for up to 125, including:

- \* wedding invitations, engraved or printed
- \* reply cards
- \* reception cards
- \* address on flap of envelopes
- \* programs

## Official Rules for Gingerwoods Wedding Day Giveaway

\* thank you notes personalized with bride & groom's names

Value = **\$1500.00**

### **Ceremony Music-**

Brass or String Instrument music for your ceremony (reception not included). Music to begin one-half hour before service.

**Value between \$425.00 and \$480.00.**

### **Bridal Gowns-**

**\$800.00 or \$1,000.00 towards the purchase of a bridal gown.**

### **Catering-**

**\$1400.00** in passed appetizers for one hour prior to dinner, **with the purchase of a dinner package at \$26.75 per person.**

-or-

**\$1400.00 towards the purchase of any wedding dinner package.**

### **Photography-**

**\$1,000.00 towards the purchase of a custom album on a wedding package.** Wedding packages from associate photographers are not eligible.

### **DJs-**

**\$300.00 towards the purchase of a DJ package or a 4-hour DJ package valued at \$695.00.**

### **Rentals-**

A 20x40 tent with sides valued at **\$495.00** or up to **\$1400.00** in wedding rentals.

### **Florists-**

Up to **\$700.00** in wedding party flowers, **with the purchase of centerpieces.** Floral restrictions apply. Set-up and delivery not included.

-or-

Up to \$1400.00 in floral arrangements and wedding party flowers.

### **Videography-**

A **\$500.00 credit voucher towards a wedding videography package**, along with 10 DVD copies, a **\$700.00** value

- or -

Your choice of one of the following (**value of each = \$900.00**):

- an upgrade from The Classic Romance Package to the Classic Elegance Package
- the filming of your "Love Story" before your wedding, with 50 DVD "Save the Date" copies
- a credit towards the purchase of an all day "Classic Perfection" videography package

### **Event Décor –**

Use of 20 beaded wire candelabra centerpieces. **Rental value = \$1100.00**

-or-

10 Silver, cold spark firework fountains to illuminate your departure. Value = **\$1,000.00**

## Official Rules for Gingerwoods Wedding Day Giveaway

-or-

A wedding ceremony decoration package, which includes:

- Small Forever Arch - Ceremony
- Unity Candle Stand - Ceremony
- White Podium - Ceremony
- Large (4') Floral Altar Arrangements (Silk) - Ceremony
- The Wedding Of: with custom graphics - Ceremony
- Plus Labor for set/strike and delivery/return fees.

Value = **\$1,000.00**.

**Wedding Cake** – A cake to feed 100 people. Value = **\$275.0**

### **Important Extras-**

Use of tuxedos for the groom and 3 groomsmen **with the rental of tuxedos** for the remainder of the wedding party. Rental value = **\$600.00**

-or-

A **\$750** credit for wedding consulting services at an hourly rate of \$65.00.

The Winner is not required to accept any of the above items or use any vendor, but may choose the wedding-related items or services offered by the vendor selected in each category on Winner's "My Favorite Vendor" form in conjunction with the Winner's Friday, October 8th, 2010 wedding at Gingerwoods. Any items accepted constitute part of the "Prize" for purposes hereof. All expenses, including but not limited to any and all other taxes, fees, minimums, surcharges, additional guests, additional meals, alcoholic beverages, additional flowers, additional attire, additional invitations and programs, tips, gratuities, insurance, delivery fees, set-up fees and incidentals, are solely the responsibility of the Winner. Certain items, including but not limited to hotel stays and tuxedo rentals, may require credit card or cash deposit for incidentals. The Winner may invite up to 100 additional guests to Winner's Gingerwoods wedding on the terms negotiated directly between Gingerwoods and Winner. Winner shall be solely responsible for any costs associated with such additional guests, including but not limited to the rental cost of additional tables and chairs. Winner must abide by Gingerwood's standard terms of use for its facility. Winner is not released from any existing contractual arrangement with Gingerwoods by virtue of being the Winner. ***The Prize and/or any portion thereof may have restrictions not set forth herein and such restrictions may vary by vendor selected on the "My Favorite Vendor" form. The Prize (including any portion thereof) may not be sold or offered for sale, is not valid with any other promotion, is not redeemable for cash, is non-assignable, is non-transferable, and is non-substitutable, except by Sponsor who reserves the right in its sole discretion to substitute items of equal or greater value.*** Within 30 days of notification that she is the Winner, Winner must confirm to Wedtro, Inc. which items, if any, offered by the vendors selected on the Winner's "My Favorite Vendor" form the Winner intends to accept.

4. Eligibility and Limitations. NO PURCHASE IS NECESSARY TO WIN. The Sweepstakes is open to all legal Kentucky and Indiana residents at least 18 years old, who may legally be married on October 8, 2010. Entrant warrants, by submission of a Sweepstakes registration form, that Entrant is eligible to win under the terms of these Official Rules and that Entrant will comply with all applicable federal, state and local laws and regulations. The Sweepstakes is void where prohibited by law, and no Prize will be awarded to any person ineligible to receive the Prize under law. Persons in any of the following

## Official Rules for Gingerwoods Wedding Day Giveaway

categories are not eligible to participate in the Sweepstakes or to win the Prize: (a) Employees or agents of **Wedtro, Inc.**, its affiliates or subsidiaries, participating advertising and promotion agencies or participating vendors, and (b) immediate family members (defined as parents, grandparents, children, grandchildren, siblings and spouse, regardless of where they reside) and/or those living in the same household as any person in (a) above. Entrant must have access to the Internet and valid contact information in order to enter or win. To be eligible, Entrant must submit a Sweepstakes registration form **and** a "My Favorite Vendor" form. In case of dispute as to the owner of an online Sweepstakes registration form, the form will be deemed to have been submitted by the authorized account holder of the e-mail address from which the entry is made. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. Entrant may be required to provide Sponsor with proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. Except as prohibited by law, Winner may be required to provide Sponsor with an affidavit of eligibility, including a valid taxpayer identification number or social security number, and a liability and publicity release before the Prize will be awarded.

5. Selection of Winner; Odds of Winning. One Winner will be selected in a random drawing conducted by Sponsor from among all eligible entries received. Odds of winning the Prize depend on the total number of eligible entries received. The drawing will take place between 12:00 a.m. on January 8th, 2010, and 11:59 p.m. on January 15, 2010. Winner will be notified by phone and/or e-mail on or before January 16, 2010, using the contact information provided on Winner's Sweepstakes registration form. Sponsor is not obligated to leave voice mail, message on answering machine, or other message. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. Prize not claimed within 10 calendar days of attempted notification will be forfeited. Forfeited prize may not be awarded. In Sponsor's sole discretion, a potential winner may be disqualified and required to forfeit the Prize and an alternate winner may be selected from among the remaining eligible entrants if such potential winner (i) fails to claim the Prize within 10 calendar days of notification, (ii) declines or cannot accept, use or receive the Prize for any reason, or (iii) fails to comply with these Official Rules. The name of the Winner will be available after February 1, 2010. To obtain the name, send a self-addressed stamped envelope to: Wedtro, Inc., P.O. Box 766, Prospect, KY 40059.

6. Disclaimers. SPONSOR EXPRESSLY DISCLAIMS ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. ALL INFORMATION PROVIDED BY SPONSOR IS PROVIDED TO YOU ON AN "AS IS" BASIS AND SPONSOR MAKES NO REPRESENTATION OR WARRANTY AS TO THE ACCURACY OF ANY INFORMATION PROVIDED BY A VENDOR. Sponsor has not made and/or is not responsible for any misrepresentation or guaranty, express or implied, in fact or in law, relative to the Prize. By submitting a Sweepstakes registration form, each Entrant thereby agrees and acknowledges (on her behalf and on behalf of her guests, as applicable) that Sponsor is not responsible for and shall not be liable for: (i) late, lost, stolen, delayed, misdirected, postage due, mutilated, incomplete, stolen, unreadable, illegible, inaccurate, garbled or unintelligible entries or notices; (ii) telephone system, technical, facsimile or computer malfunctions, lost connections or transmissions, disconnections or other errors of any kind whether mechanical, human, electronic or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes or the processing of entries; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any printing, typographical, human, administrative or

## Official Rules for Gingerwoods Wedding Day Giveaway

technological errors in any material associated with the Sweepstakes; or (v) incorrect or inaccurate information provided by a vendor.

7. Release; Indemnity; Limitation of Liability. BY SUBMITTING A SWEEPSTAKES REGISTRATION FORM, ENTRANT THEREBY RELEASES AND AGREES ON BEHALF OF HERSELF AND HER GUESTS, AS PERMITTED, TO INDEMNIFY, DEFEND AND HOLD HARMLESS, SPONSOR, GINGERWOODS, THE VENDORS AND ANY OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS FROM ANY AND ALL LIABILITY, INJURIES, CLAIMS, COSTS, DAMAGES, EXPENSES (INCLUDING ATTORNEYS' FEES) OR CAUSES OF ACTION OF ANY KIND, WHETHER TO PROPERTY OR PERSON, ARISING DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM THE CONDUCT OF, OR PARTICIPATION IN, THE SWEEPSTAKES, THE BREACH OF ANY OF THE TERMS OF THE OFFICIAL RULES, OR FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR ANY PART THEREOF (INCLUDING ATTENDANCE AT THE WEDDING), INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR LOSS, DEFAMATION AND CLAIMS BASED ON THE RIGHTS OF PUBLICITY AND PRIVACY.

BY SUBMITTING A SWEEPSTAKES REGISTRATION FORM, ENTRANT THEREBY AGREES THAT ANY AND ALL CLAIMS, DAMAGES, JUDGMENTS AND AWARDS OF ANY NATURE SHALL BE LIMITED TO THE ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT IN ENTERING THE SWEEPSTAKES, AND IN NO EVENT SHALL THE LIABILITY OF SPONSOR, GINGERWOODS OR THE VENDORS OR ANY OF THEIR RESPECTIVE OWNERS, OFFICERS, DIRECTORS, EMPLOYEES OR AGENTS EXCEED THE VALUE OF THE PRIZE OR PORTION THEREOF AT ISSUE. IN NO EVENT SHALL SPONSOR, GINGERWOODS OR THE VENDORS BE LIABLE FOR ANY SPECIAL, INDIRECT, CONSEQUENTIAL OR PUNITIVE DAMAGES. IN ORDER TO RECEIVE THE PRIZE OR ANY PORTION THEREOF, AS APPLICABLE, WINNER MAY BE REQUIRED TO SIGN A WAIVER IN THE FORM PROVIDED BY SPONSOR OR THE APPLICABLE VENDOR.

8. Publicity. By submitting a Sweepstakes registration form, Entrant thereby grants Sponsor the right, license and privilege to utilize her name, likeness and personal identification for advertising and promotional purposes without additional compensation (except where prohibited by law). These rights include the unconditional right throughout the world in perpetuity to use, simulate, and portray Entrant's likeness, voice, personality, personal identification and personal experiences, incidents, situations, and events associated with Entrant's entry, the Sweepstakes and/or use of the Prize, in any and all media of any nature whatsoever, whether now known or hereafter devised.

9. Personal Information. By submitting a Sweepstakes registration form, Entrant will be sharing her personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Sweepstakes and awarding of the Prize. Sponsor may also use Entrant's personal information to inform Entrant of products and services that may be of interest to Entrant. By submitting a Sweepstakes registration form, Entrant thereby consents and authorizes Sponsor to use Entrant's personal information and to share it with the vendors at The Wedtro.com Bridal Expo V, recognizing that Entrant may receive emails and mailings from such vendors and Sponsor.

10. Taxes. THE REQUIRED TAXES AND ANY APPLICABLE WITHHOLDING AND REPORTING REQUIREMENTS ARE THE SOLE RESPONSIBILITY OF WINNER. All federal, state, and local taxes, fees and other expenses not specified herein are the responsibility of Winner. Sponsor, Gingerwoods or the vendors are not responsible for any federal, state or local taxes that Winner may incur in connection with the awarding of the Prize, and Winner is directed to seek the advice of a tax professional.

## Official Rules for Gingerwoods Wedding Day Giveaway

11. Conduct and Decisions. By submitting a Sweepstakes registration form, Entrant thereby agrees to be bound by the decisions of Sponsor. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying or harassing behavior is prohibited. Entries that are lewd, obscene, disparaging of Sponsor or vendors or otherwise contain objectionable material may be disqualified in Sponsor's sole discretion. Sponsor will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the rules or the Sweepstakes, and Sponsor's decisions concerning such disputes shall be final. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Sponsor, Sponsor reserves the right to terminate the Sweepstakes, or make such other decisions regarding the outcome as Sponsor deems appropriate. All decisions made by Sponsor are final. **Caution: Any attempt by Entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from Entrant to the fullest extent of the law.**

12. Miscellaneous. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be modified or struck to the slightest extent possible to remove the invalid or unenforceable language and all remaining provisions hereof enforced. These Official Rules and the interpretation thereof shall be governed by the laws of the Commonwealth of Kentucky without regard to its conflicts of law provisions. By submitting a Sweepstakes registration form, Entrant thereby submits to the jurisdiction and venue of the courts of Jefferson County, Kentucky, and agrees that any cause of action Entrant may bring in anyway arising out of or related to the Sweepstakes or the Prize, in whole or in part, shall be brought therein.